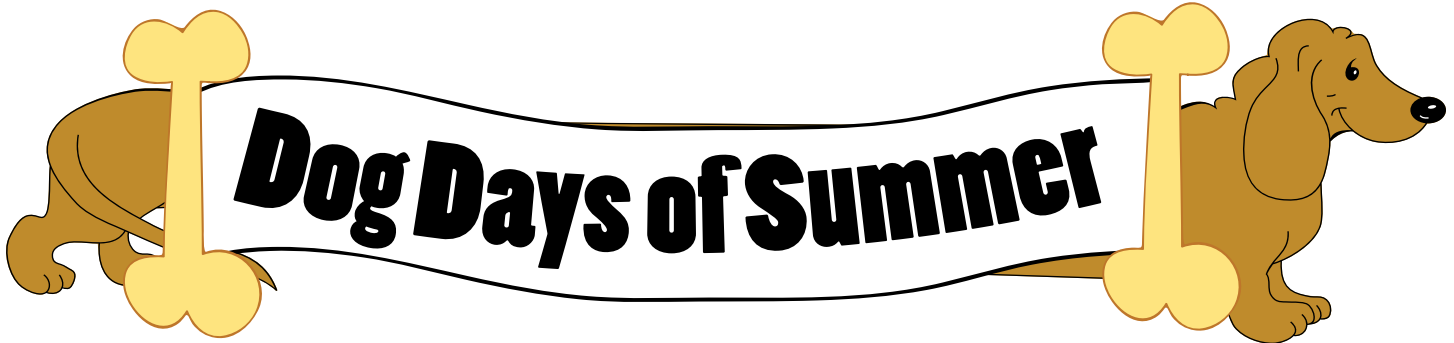




730 Red Iron Rd. • Black River Falls, WI 54615
 Phone (715) 284-9250 • Toll Free (877) 335-2744 • Fax (715) 284-8069
 www.flash4.com



July/August 2007

Rush Options

All rush orders require Flash4's approval and begin the day of the request. Requests after 12 PM CST rotate forward 1 day.

| | |
|--------------------|----------|
| To ship Same Day | \$100.00 |
| To ship Next Day | \$ 75.00 |
| To ship in 2 Days | \$ 50.00 |
| To ship in 3+ days | \$ 35.00 |

Summer Business Hours

Mon. - Fri. 8 am - 4:30 PM CST

Spec Sheets

Our material spec sheets are now available online for your convenience. The link is located at the bottom of the home page, click on "Spec Sheets" and it will take you right there. If you don't see a material that you need specs on give your sales rep a call.

1-877-335-2744

Mark Your Calendars

7/3-8/15 Air Conditioning
Appreciation Days

7/13 Embrace your Geekness Day

7/15 National Ice Cream Day

Specials of the Month

Coated DT

| | |
|---------------|---------|
| 4 x 6 DT WP | \$10.45 |
| 4 x 3 DT WP | \$4.95 |
| 4 X 6.5 DT WP | \$12.60 |

Thermal Transfer

| | |
|-----------------------|--------|
| 4 x 6 TT WP Removable | \$7.75 |
| 1 x 1.75 TT WP | \$1.16 |
| 4 x 7 TT (Weak Perf) | \$9.50 |
| 2.5 x 1.5 TT WP | \$1.45 |

Poly/Synthetic

| | |
|--------------------------|---------|
| 4 x 8 Poly Kim | \$20.65 |
| 6 x 4 Poly Kim Fanfold | \$9.00 |
| 3 x 1.75 Shiny Bopp | \$1.75 |
| 2.5 x 1.5 Silver Poly FF | \$3.00 |
| 3.5 x 1 DT Synthetic | \$2.50 |
| 4 x 6 Poly Kim NP | \$11.99 |

*All prices are per M

*All items are currently in stock

*Pricing good until Aug 15th or while supplies last.

Don't Forget Ribbons!

Ribbons on sale until Aug 15th!

5.12 x 984 \$5.20/roll

Label & Ribbon Calculation

Assume you have 10,000 4 x 6 labels with 984 feet of ribbon.

1) Convert feet to inches:

984 x 12 in=11,808 inches

2) Calculate Repeat:

6" label + .125" Gap = 6.125"

3) Divide length by repeat:

11,808/6.125=1928 labels/ribbon

4) Calculate for the amount of labels:

10000 labels/1928= 5.2 Ribbons

Always round up so you are sure to have enough ribbons, in this case order 6 ribbons to print your quantity of 4 x 6 labels.

Order Time Line

Stock Orders: Will ship same day if received by 2:30 CST.

Custom Orders: 10 business days or 15 business days if die or plate needs to be ordered for the job.