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 www.flash4.com

May/June 2008

Note from the President

Our cost position has been adversely impacted by both raw material and operational energy costs. Regarding raw material, adhesive and film, prices continue to move up due to the rise in the primary feed stocks for the chemical industry. Industry's paper and pulp prices are also increasing due to energy and chemical issues, as well as extensive consolidation in the industry. Lastly, we are also dealing with our own increases in operational energy costs and freight surcharges. As your supplier we are doing everything possible to continually improve our manufacturing productivity to maintain our competitive edge for you.

With the industry prices increasing and additional energy costs, we need to be especially aware of the potential benefits and possible negative effects resellers will encounter over the unforeseen time. You, as a reseller, have a tremendous opportunity to seek and attain new business that has been affected by industry price increases. Your end-users are no doubt feeling the effects of the current markets, and may be more willing than ever to listen to opportunities that will increase their bottom line. On the other hand, those that have not performed diligences may experience lost opportunities with end users that have shopped your pricing as well.

Now is a great opportunity to leverage Flash4's pricing and re-direct cold call opportunities. This is an ideal time to make that extra call or two a day, or possibly visit large opportunities you may not have been able to secure business with in the past.

Good luck and happy prospecting!
 -Dino Valentino



Specials of the Month

Coated DT

4 x 6 DT WP	\$10.35
3 x 5 DT NP	\$6.50

Semi Coated DT

4 x 6 DT WP	\$9.15
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Thermal Transfer

3 x 3 TT NP	\$2.80
3 X 12 TT NP Yellow	\$9.00
4 x 6.5 TT NP	\$7.50
3.5 X 7 TT WP Orange	\$5.00
4.5 x 2.5 TT WP FF	\$1.50
3 X 1.25 TT Tag Hang Hole	\$0.75

Poly/Synthetic

6 x 4 Poly Kim Fanfold	\$5.50
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*All prices are per M
 *All items are currently in stock
 *Pricing good until June 15th or while supplies last.

Extensive Die List

Customer looking for an odd size? Check out our extensive die list online. We have over 600 different die sizes available to choose from. We even have some metric sizes, too!

www.flash4.com

Order Time Line

Stock Orders: Will ship same day if received by 2:30 CST.

Custom Orders: 10 business days or 15 business days if die or plate needs to be ordered for the job.

More Specials!!

Call you CSR today for additional specials that we have available. We have so many deals we can't advertise them all. Ask about our Fire Sale list full of great savings!

1-877-335-2744

Congratulations!

Sales Rep John Bolger and his wife Jen welcomed the birth of their twin babies, Gavin and Evelyn, on April 22.



Closed Memorial Day!
Monday, May 26th