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 www.flash4.com



MARCH MADNESS



March/April 2007

Message from the President

We measure our quality and service by providing you, our valued customer, with a quality product that adheres to industry standards, delivered in a reasonable time frame and at the most competitive prices available in the industry today. I would like to reaffirm to you our role as a superior provider of custom and stock labels that will provide you with maximum value and the confidence to resell our products at a competitive price. *We welcome you to challenge us with your most competitive opportunities.* Your Flash4 Sales Representative is **your partner**, and providing them with as much information regarding pricing structure in competitive situations enables them to offer you the best possible opportunity at attaining business you may have fallen short on in the past. At this time, our quality, pricing, and on time delivery is impeccable. We await your challenge.

Sincerely, Dino Valentino

Daylight Savings Time

Don't forget to set your clocks ahead!

March 11th



Specials of the Month

Thermal Transfer

4 x 6 TT WP Value Stock	\$7.25
4 x 6 TT WP Removable	\$7.75
3 x 2 TT WP 3"/8"	\$2.25

Direct Thermal

4 x 3 DT WP 3"/8"	\$5.49
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Poly/Synthetic

4 x 8 Poly Kim	\$20.65
6 x 4 Poly Kim Fanfold	\$9.00
3 x 1.75 Shiny Bopp	\$1.75
2.5 x 1.5 Silver Poly FF	\$3.00
3.5 x 1 DT Synthetic	\$2.50

*All prices are per M
 *All items are currently in stock

Don't Forget Ribbons!

Ribbons on sale until April 30th	
4.00 x 1181	\$5.10/roll
4.00 x 1476	\$6.45/roll

New Flash4 Stock Page

Have you seen the new Flash4 stock page? Many of our items have new discounted pricing, including some of our Direct Thermal items. Also added are Thermal Transfer kits and printer cleaning supplies. Contact your Flash4 Sales Rep if you have not seen a stock page.

1-877-335-2744

Coming Soon...

In early March, our new 1 color machine should be arriving. Then in April we will be adding sheeted labels to our list of capabilities.

4-Color Process

Have you seen our short-run photo quality label samples? We also have in-house art department capabilities. Contact Jessica for more information on 4-color process and in-house art capabilities.

1-877-335-2744 Ext. 11
 jzeman@flash4.com

Value Stock

The new Direct Thermal and Thermal Transfer Value Stocks are a hit! They are available in 4 x 6's only at this time.

4 x 6 TT WP Value	\$7.25
4 x 6 DT WP Value	\$10.45

Call your Flash4 Sales Rep for Samples!

1-877-335-2744

Order Time Line

Stock Orders: Will ship same day if received by 2:30 CST.

Custom Orders: 10 business days or 15 business days if die or plate needs to be ordered for the job.